

# Comprehensive Program Review Report



## Program Review - Fashion

### Program Summary

#### 2021-2022

**Prepared by:** Tiffany Wainwright - Fashion Faculty

**What are the strengths of your area?:** The Fashion Program continues to see great success this year.

1. Enrollment Patterns: Dual enrollment has increased from one district (Exeter) last year to an additional 3 districts this Fall 2021 (Tulare, Hanford, Corcoran). We have increased our program offerings greatly with all the dual enrollment courses, additional sections to our COS campus courses, and the addition of one new course to our program (Fashion 165). We also see an increase in the number of students who want online classes.

2. Online Courses: We have discovered through Covid that we are servicing a new student demographic that we could not support for before the pandemic. We have high school students and stay-at-home parents who are now taking our online courses because they cannot come to campus.

3. Success Rates: Our overall success rates have increased from 66.5% in 2018-19, to 84.1% in 2019-20, to 88.5% in 2020-21. As for gender success rates we also had an increase with those who identify as females. In 2018-19 we had 71.8%, in 2019-20 we increased to 84.6% and in 2020-21 we increased 90.9%. When compared to the college success rates for females, fashion was up 13% over the college percentage. As for those who identify as males the fashion program (79.2%) had an increase over the college (75.2%) in 2020-21 also.

As for Race and Ethnicity, the fashion program success rates increased in all categories from 2019-20 to 2020-21. When compared to the college multi-year numbers the fashion department also had increased multi-year percentages. The college had 76.7% and the fashion program had an 81.3% success rate in multi-year under race and ethnicity.

Both FTES and FTEF have had small increases. FTES increased from 27.07 in 2019-20 to 30.22 in 2020-21. FTEF increased from 3.04 in 2019-20 to 3.94 in 2020-21.

4. Awards and Certificates: Fashion has also continued to increase our number of awards and certificates. We continue to see students completing our program and enter the workforce. In 2018-19 students earned 7 awards, 2019-20 students earned 11 awards, and in 2020-21 students earned 39 awards. There were over 3 times more awards earned from 2019-20 to 2020-21.

5. External Relationships: The fashion department continues to keep strong ties to our community. We have many strong relationships with our retailers in our community through our internship program and our advisory board. We have increased our advisory board members this past year. We have also built a new relationship with The Visalia Chamber of Commerce who has decided to team up with us to work on our Clothing Closet Trailer. The Chamber will be working with us this year to get the trailer up and running by helping with donations, marketing, mentors to our students who use the trailer, and presentations to our local high schools to promote the trailer. Our fashion department has also built a partnership with The Visalia Assistance League. We are working with this non profit national organization to give back to our community. We have been sewing adult bibs for convalescent homes in our community. This is an important goal that our students do a community project each semester as a way to give back to our community. We continue to build relationships with our community members and service groups.

6. Fashion 141 course has been accepted in Area C: Humanities under the COS Associated Degree.

7. Increase in Fashion Faculty: We have increased our fashion department instructors to 1 full-time and 6 part-time instructors. We continue to have a very strong and cohesive fashion team.

8. Professional Clothing Trailer: Finally we are able to begin a professional clothing store for all of our COS students on all 3 campuses to use on a regular basis. We will be offering a free professional outfit to any enrolled student each semester. We will also provide professional wardrobe support and resume and interview support to all students.

9. The Fashion Program has been extremely fortunate to have been granted Strong Workforce Grant money. Our program has been able to use this grant to fund new equipment for our lab, new much-needed cabinets for storage, loaner sewing machines, sewing consumables, attendance at national conferences, and building our professional clothing trailer, and much more.

10. CFS Assistant Support: The number of hours we received this Fall 2021 from the CFS Assistant (Sandra Naba) have been invaluable to our program. We have needed so much help with our sewing lab in the past, and having Sandra there has made all the difference for us. She is able to help make student sewing lab supply bags for all of our sewing classes, she also has been able to cut sewing projects and patterns for our classes. Sandra also is able to run, operate and organize spreadsheets for our loaner sewing machines. She is also helping us order new supplies, organize the supplies and help in the sewing labs each week. Sandra is helping lighten the load for all of our adjuncts who do not get paid to set up labs and prepare supplies for the labs. We hope to increase Sandra's hours in the fashion lab for spring.

11. VTEA has been a constant source of funding for our program year after year. We could not run this CTE program without its constant. VTEA allows our program to have up-to-date industry-grade equipment and helps us to maintain the equipment.

12. The Strong Work Force Grant has been the most amazing grant these past few years. We have been able to build much-needed cabinets to store all of our fabrics, sewing equipment, sewing supplies, and merchandising supplies that previously didn't have a home. This grant has funded upgrades to our equipment and new loaner sewing machines that allowed us to teach sewing online during the pandemic. The grant also allowed our program to provide a fashion workshop to our students in the Spring of 2020 where we were able to offer a series of workshops on how to build your own business, how to market that business, how to identify your target market, and, how to design online using the Adobe suites. At the conclusion of the workshop, we collaborated with Lisette Conway and Jason Garza, our CTE Career and Student Success Coordinators, to hold a virtual job panel with several industry partners in our area. This event gave our fashion students the opportunity to learn what these companies look for when hiring new employees and what each company is about. Our fashion students gained so much insight into what employers look for when hiring, it also gave them the opportunity to ask questions and build relationships with these retailers. One of our students was asked to interview after the event and she was hired on a few weeks later. This student is still working at this company and is thriving at her job.

**What improvements are needed?:** We always strive to increase enrollment numbers in all of our courses and our overall program. Our goal is to have waitlists in all course offerings each semester. Covid has definitely been challenging these past few semesters. We are trying to be innovative with our offerings and teaching methods ( asynchronous, synchronous and hybrid) so we can capture as many fashion students as possible. Our highest priority is low enrolled classes. Our work experience enrollment has also decreased by more than half due to Covid restraints. Many of the retailers have restrictions against using interns during Covid. This will continue to be an issue as long as Covid is here.

**Describe any external opportunities or challenges.:** Adapting teaching formats during Covid has presented many challenges, especially with dual enrollment courses. Teaching synchronously and/or hybrid online for our high schools that are located out of town has shown to be very successful, but now the college is requiring that all online classes be taught asynchronously. This creates a challenge to our program because we want to meet live on Zoom with these students twice a week to provide the students with face to face interactive teaching. Asynchronous does not work for all high school students. We hope that our program will be allowed to teach synchronously to those high schools that request this format. The high schools fashion classes have become very successful.

Another challenge has been unpaid mileage to and from the out of town dual enrollment sites.

Covid restrictions at our internship sites have been very challenging. It is extremely hard to find sites to place students to work.

**Overall SLO Achievement:** We have successfully achieved our SLO goals this past year. Our department is also up to date with all of our SLO assessments. We recently updated all of our sewing SLO's as well as a few of the Merchandising SLO's.

**Changes Based on SLO Achievement:** We reviewed and updated several all of our SLO's in all sewing courses and some of the merchandising courses this past year to make sure they were current and met our student needs.

Some red flags do show up under individual classes. Fashion 262 and Fashion 263 are courses we have deleted from our program so there are no assessments as we have not taught them in several years. Also, Fashion 162 is flagged and has not been taught in over 4 years because we did not have an instructor to teach this course. It is being taught this Fall 2021 so we will be able to assess it at the end of the semester. The division rep, has been notified of these issues. Also BUS and WkExp. also are flagged, but these courses are not mine to assess.

BUS, COMM, DRAMA and Wkexp. are also all flagged, but are not classes in my department. I have also deleted the BUS and COMM from my program.

**Overall PLO Achievement:** This semester we will be updating and reviewing all of our PLO's. We will continue to assess our PLO's.

**Changes Based on PLO Achievement:** Update and review PLO's in our program this semester.

**Outcome cycle evaluation:** Need to review and add our new course to the outcome cycle. Fashion continues to meet and assess all SLO's and PLO's by following the outcome cycle.

## Action: 2021-2022 Support and Fund COS Professional Clothing

# Program Review - Fashion

## Trailer (Strong Workforce & VTEA)

Open a district supported Professional Clothing Store (Mobile Trailer) that all COS students can access to get a professional outfit each semester to wear to an interview or job. This service will not only provide free professional clothing to our COS students, it will also provide students with ongoing professional dress support and resume and interview support. The goal of this service is to support and provide students with professional clothing and support throughout the interview process. Our goal is to increase student employment opportunities.

The Clothing Closet will provide a work experience site for all fashion students enrolled in Fashion 193, 194, 195 and 196, as well as to provide a laboratory for students enrolled in FASH 142 and FASH 146 to practice their retail skills. The Clothing Closet will provide COS students a place to obtain free professional clothing and interview and resume support. The closet will be staffed and maintained by COS Fashion faculty, CFS Assistant and Student workers.

The Clothing Closet fits into several COS college-wide initiatives including: CTE, Career Readiness and the Job Placement Initiatives. The Closet will be able to provide clothing and services for all COS programs, such as EOPS, CalWorks, Access and Ability and Student Success and to all 3 campuses on a regular basis.

This clothing closet will also help to recruit future students to the fashion department. The trailer can be present at many COS events and high school events like EXPO, Career Days, and Fashion Shows.

Hours for Fashion Faculty, CFS Technician, Student Workers, Driver to tow trailer, Clothing consumables, Upkeep of trailer in working condition, Hours weekly to organize, run and stock the trailer.

**Leave Blank:**

**Implementation Timeline:** 2021 - 2022

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** This service will allow our work experience students to complete their hours and gain experience in the field of retail sales. They will be able to dress students in appropriate styles and colors for their specific body proportions and color season. They will also be able to use their visual merchandising skills when designing the trailer fixtures and presentations. Finally, they will be able to practice their customer service skills with each customer they serve in the trailer.

**Person(s) Responsible (Name and Position):** Tiffany Wainwright Fashion Faculty

**Rationale (With supporting data):** Will support district objectives:

District Objective 2.1: Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

District Objective 2.4: Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

**Priority:** High

**Safety Issue:** No

**External Mandate:** No

**Safety/Mandate Explanation:**

### Resources Description

**Equipment - Instructional** - VTEA and SW funds with fund the clothing closet trailer for 3 years. This professional clothing store will be a free service for all enrolled COS students. Students will be able to get a professional outfit for an interview or a work outfit. Pay Fashion instructors and student workers to run the trailer at all events. (Active)

**Why is this resource required for this action?:** Clothing purchases, staffing and upkeep of the trailer.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 50000

### Link Actions to District Objectives

District Objectives: 2021-2025

# Program Review - Fashion

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 2.4** - Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

**District Objective 3.2** - Increase the course success rate by 10% for each disproportionately impacted student group in their transfer level Quantitative Reasoning and English courses by the end of their first year from 2021-2025.

**District Objective 4.2** - Improve communication practices needed to support organizational effectiveness and continuous improvement across all District units and constituents from 2021-2025.

## Action: 2021-2022 Increase Dual Enrollment Courses in Local High Schools

Continue to recruit local high schools in our district to add dual enrollment fashion courses and pathways to increase our enrollment numbers..

**Leave Blank:**

**Implementation Timeline:** 2021 - 2022

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** All fashion courses and Fashion Merchandising and Design Certificate

**Person(s) Responsible (Name and Position):** Tiffany Wainwright Full time Fashion Faculty

**Rationale (With supporting data):** Fashion Careers and Pathways in the high schools are now allowing fashion pathways. COS fashion needs to continue to recruit and offer dual enrollment fashion classes for all high schools in our district. Increasing dual enrollment offerings at local high school it will increase our program enrollment.

**Priority:** High

**Safety Issue:** No

**External Mandate:** Yes

**Safety/Mandate Explanation:**

### Update on Action

#### Updates

**Update Year:** 2021-2022

09/13/2021

**Status:** Continue Action Next Year

The fashion department increased its dual enrollment offerings this year. We currently offer dual enrollment for Exeter Unified, Tulare Western, Hanford Unified and Corcoran. We have other districts that are interested in starting pathways with us next year. Our goal is to continue to expand our dual enrollment courses in all districts in our community. There is a need, and desire, to have fashion back in the high schools. We are very pleased with our partnerships with these amazing districts.

We have run into some road blocks with offering dual enrollment classes out of town. Our district will not pay for mileage for our adjuncts to drive to and from the schools, which unfortunately has left us with only an online option. Adjuncts can not continue to pay for gas when some of our schools are over 60 miles roundtrip. The other roadblock is that we would like to continue to teach our dual enrollment courses synchronously twice a week, just as if we were teaching face to face. Asynchronous teaching for dual enrollment at the high school level is not the optimum teaching method for our department. Students are in class on Zoom with our instructors live twice a week, and our department feels strongly that this option is the best way to connect with our high school students and ensure they are successful completers. We not only want to see our students live twice a week, but we want to build a rapport with each and every student and with the district. Customer Service is what we have built our Fashion Program on at COS. We have amazing fashion instructors in our department and it is critical that we be allowed to teach synchronously or hy-flex for our dual enrollment courses in the future. We continue to grow our program and hope that this accommodation will be allowed for us to serve our high school students and continue to bring students from high school to enroll at COS. Dual enrollment has been a critical piece to increasing our department enrollment.

# Program Review - Fashion

Funding: Mileage to and from Dual Enrolled High Schools out of town for all instructors.

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

## Action: 2021-2022 Budget for Fashion Show Production (VTEA)

Provide a budget for the COS Fashion Program to produce a local fashion show. The fashion show courses (Fashion 271, 272, 273) are part of our certificate.

Rent a stage, pipe and drape, DJ, lights.

\$3000

\*VTEA funded

**Leave Blank:**

**Implementation Timeline:** 2021 - 2022

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** Fashion 271, 272, 273 - Fashion Show Production

Fashion 160 - beginning sewing

Fashion 161 - Intermediate Sewing

Fashion 162 - advanced sewing

Fashion Work Experience 193, 194, 195

**Person(s) Responsible (Name and Position):** Tiffany Wainwright Full Time Fashion Faculty

**Rationale (With supporting data):** It is one of the most important parts of our program for our students to design apparel and produce a local fashion show each year. This takes all aspects of what the fashion students have learned in the program and allows them to use their skills to create a fashion event.

**Priority:** Medium

**Safety Issue:** No

**External Mandate:** No

**Safety/Mandate Explanation:**

### Update on Action

#### Updates

**Update Year:** 2021-2022

09/13/2021

**Status:** Continue Action Next Year

This action is ongoing as we need funding for our fashion show each year. Since Covid we have not had a real fashion show, but have had a video fashion show with our students each semester. We are planning to have some type of face to face show in Spring 2022.

We would like to be able to use the COS Theater for our fashion shows going forward to avoid having to get funding for our fashion shows. If we are allowed to use the theater we would not need to rent the stage, pipe and drape, DJ and sound system.

This would allow our program to put on a fashion show each spring without incurring a yearly cost of \$3000

Funding for Fashion Show: \$3000 or use of the COS Theater

**Impact on District Objectives/Unit Outcomes (Not Required):**

# Program Review - Fashion

**Equipment - Instructional** - Rental of venue, stage, pipe and drape, lighting, and DJ

VTEA funding

\$3000 (Active)

**Why is this resource required for this action?:** The fashion department does not have funding to support the fashion show for these fashion courses that are part of our certificate: Fashion 271, 272, 273.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 3000

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

**District Objective 2.4** - By 2021, Increase the percentage of CTE students who achieve their employment objectives by 5 percentage points

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 2.4** - Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

## Action: 2021-2022 Increase Equity in Fashion Course offerings (VTEA/Above Base)

Continue to offer fashion courses online to ensure equity among our students. Online courses allow students who could not be on campus face to face to continue to take fashion courses from home. We need to purchase more loaner sewing machines so that all sewing students who are enrolled in Fash 160, 161, 162, 171, 172, and 173 are supported at home with a sewing machine. The fashion program would like to extend loaner sewing machines to all fashion students enrolled in sewing courses both online and in person. Having a machine at home during the semester will increase success rates for those students who need to work on projects at home no matter what modality they are enrolled in.

15 machines = \$6000

**Leave Blank:**

**Implementation Timeline:** 2021 - 2022

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** All fashion courses and Fashion Merchandising and Design Certificate

**Person(s) Responsible (Name and Position):** Tiffany Wainwright Full time Fashion Faculty

**Rationale (With supporting data):** Since Covid we have realized we have a group of students who need online courses due to many issues that prevent them from enrolling in face to face classes like: transportation issues, childcare issues, work schedules and those who live out of town.

**Priority:** High

**Safety Issue:** No

**External Mandate:** Yes

**Safety/Mandate Explanation:** Necessary for Covid-19 remote learning

# Program Review - Fashion

## Update on Action

### Updates

**Update Year:** 2021-2022

09/13/2021

**Status:** Continue Action Next Year

Continue to offer online courses in our program going forward. Covid has allowed us to see that online courses are needed and wanted by many of our students. We never offered online courses before Covid, but we have found great success with several of our courses. Fashion 160 (beginning sewing) is a good example of how many stay-at-home parents and high school students started enrolling in this course as soon as we offered it as an online option. We actually have grown our sections because of the online offerings. We will continue to need financial support to purchase loaner sewing machines. We have 2 full sections of fashion 160 this fall 2021 and have had to purchase more loaner machines to keep up with the numerous students. We anticipate that we will continue to grow our online offerings in the future. We have learned that online classes have increased equity for all of our fashion students.

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Resources Description

**Equipment - Instructional** - Sewing Machines we loan out to our fashion students to take home for the semester. Students use the machines to work on their sewing projects when enrolled in Fashion 160, 161, 162, 171, 172, and 173. 15 machines (\$400 each) = \$6000 (Active)

**Why is this resource required for this action?:** Loaner sewing machines are extremely beneficial to our student's success rates for all sewing classes. Students need to take their projects home and continue to sew outside of classroom hours. Students are required to have a sewing machine at home for all online sewing classes, but students taking in-person sewing classes also greatly benefit from having a loaner machine at home to work on their projects outside of the classroom.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 6000

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

**District Objective 2.4** - By 2021, Increase the percentage of CTE students who achieve their employment objectives by 5 percentage points

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 2.4** - Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

**District Objective 3.1** - Reduce equity gaps in course success rates across all departments by 40% from 2021-2025.

**District Objective 3.2** - Increase the course success rate by 10% for each disproportionately impacted student group in their transfer level Quantitative Reasoning and English courses by the end of their first year from 2021-2025.

## Action: 2021-2022 Support Fashion Department and Sewing Lab

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## (VTEA)

Financial support for a yearly cost of sewing machine service and repairs, 2 new sewing machines each year and sewing consumables for sewing courses Fashion 160, 161, 162, 271, 272, 273, 193, 194, 195, 196  
Professional Development for all fashion faculty to attending Fashion Industry conventions and educational workshops yearly.  
CFS Assistant and Student Worker to provide support for sewing labs and fashion projects.

VTEA funded

2 new Bernina Sewing Machines \$4000

Conferences and workshops \$15,000

Sewing Consumables \$6000

Sewing Repairs \$3000

CFS Assistant & Student Worker \$18,000

**Leave Blank:**

**Implementation Timeline:** 2021 - 2022

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** AS Fashion Merchandising and Design

Identify and appraise a variety of career paths within the fashion industry.

Identify and apply visual merchandising principles, tools and methods to create an effective visual store layout.

Evaluate different fabrics and fibers with respect to their application and end-use.

Have a basic knowledge of garment construction.

Fash 162

Design and Embellish a Garment- Given a sketch or photograph of a fashion garment, students will be able to incorporate and/or omit fashion detail(s).

Fash 161

Construct One Fitted Pattern

Given instruction in both traditional and contemporary tailoring techniques and tools of the trade, students will be able to construct at least one fitted pattern to conform to their body shape and measurements, to select the appropriate interfacings and fabric, with proper stabilizing and tailoring construction techniques.

Fashion 271, 272, 273

Fashion 160

Fashion 193, 194, 195, 196

**Person(s) Responsible (Name and Position):** Tiffany Wainwright - Full time fashion faculty

**Rationale (With supporting data):** Provide industry-standard equipment and access to sewing consumables to support our design courses that are part of our AS degree and certificates.

**Priority:** High

**Safety Issue:** Yes

**External Mandate:** Yes

**Safety/Mandate Explanation:** Sewing machines must be maintained and repaired to ensure students have safe equipment while using in the lab or at home.

### Update on Action

#### Updates

**Update Year:** 2021-2022

09/13/2021

**Status:** Continue Action Next Year

Continue to maintain adequate sewing consumables and equipment to increase student success in our fashion program.

Purchase 2 new sewing machines each year to retire old ones and continue on this cycle. Repair any broken machines. Send faculty to fashion conferences each year. Increase CFS Assistant and Student Worker hours to support sewing labs and fashion department.

Courses that require this financial support for equipment are: 160, 161, 162, 271, 272, 273



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VTEA funded  
2 new Bernina Sewing Machines \$4000  
Conferences and workshops \$15,000  
Sewing Consumables \$6000  
Sewing Repairs \$3000  
CFS Assistant & Student Worker \$18,000

**Impact on District Objectives/Unit Outcomes (Not Required):** Increase student success rates by keeping our sewing lab at industry standards with new or well maintained equipment and sewing consumables to support the sewing projects for each course. Student workers and CFS Assistant also increase student success by keeping our sewing lab maintained and helping to support lab classes with essential help.

**Update Year:** 2020 - 2021

09/29/2020

**Status:** Continue Action Next Year

Continue to maintain adequate sewing consumables and equipment to increase student success in our fashion program.

Purchase 2 new sewing machines each year to retire old ones and continue on this cycle for the program equipment.

Courses that require this financial support are Fashion 160, 161, 162, 263, 271

Sewing consumables \$4000

Maintain/Repair Sewing Equipement \$2500

Two new sewing machines \$3500

\*Most of the sewing consumables and sewing machines are taken care of by VTEA funding.

Sewing repair and maintenance is not funded through VTEA.

Machine repair is essential to our program and to the success of our courses and student success.

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Resources Description

**Equipment - Instructional** - Need financial support on an annual basis to provide industry-level equipment to meet SLOs in the fashion program. Need yearly maintenance and repairs on machines to keep them at industry-level and in working condition. Consumables like muslin, tracing paper, thread, bobbins, needles, scissors, pins, and zippers just to name a few items that are critical to run the sewing courses. Purchase 2 new machines yearly to keep rotating out old and broken machines.

Sewing equipment used for Fashion Courses: 160, 161, 162, 271, 272,273, 193, 194, 195, 196

2 new Bernina Sewing Machines \$4000

Conferences and Workshops \$15,000

Sewing Consumables \$6000

Sewing Repairs \$3000

CFS Assistant & Student Worker \$18,000 (Active)

**Why is this resource required for this action?:** Must have these items and good working equipment, and new equipment to continue teaching Fash 160, 161, 162, 271, 272, 273, 193, 194. Without these essential pieces, we can not run a fashion design program.

The program also needs sewing consumables each year to run the sewing part of this degree.

VTEA usually funds the sewing notions and new machines.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 46000

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

**District Objective 2.4** - By 2021, Increase the percentage of CTE students who achieve their employment objectives by 5

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percentage points

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 2.4** - Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

## Action: (Completed) 2020-2021 Increase COS Fashion Enrollment Numbers

Provide support to the fashion program through recruiting efforts on and off-campus to increase enrollment in the fashion program. The fashion program will be active in recruiting through several activities such as fashion shows, The EXPO, high school visits, community events, and COS events. In the spring we will use the new Professional clothing closet to also promote the fashion program by attending many COS events and our own events for the closet.

**Leave Blank:**

**Implementation Timeline:** 2020 - 2021

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** Increasing out reach and marketing will increase students. Increased enrollment will affect all fashion course and program outcomes.

Meet our program outcome goal to increase Fashion Merchandising and Design Certificates

**Person(s) Responsible (Name and Position):** Tiffany Wainwright Fashion Faculty and Division Chair

**Rationale (With supporting data):** In order to successfully build a robust fashion program, it is imperative that relationships between COS and our local high schools be established. COS is involved in the high school Trashion Show, College Expo, College Night and other outreach opportunities. The fashion faculty must also develop and maintain ties to local and regional business for work experience, employment opportunities and current knowledge of the industry. Since this is a CTE program, advisory board meetings are required and there are college-wide and regional CTE meetings and events. The Fashion Club has been an excellent way to recruit from current COS students, but they need an advisor. The Fashion Program would be a single faculty program which means one faculty member must do all curriculum, program review, budgets, funding requests (VTEA & WorkForce), hiring of adjuncts.

**Priority:** Medium

**Safety Issue:** No

**External Mandate:** Yes

**Safety/Mandate Explanation:**

### Update on Action

#### Updates

**Update Year:** 2020 - 2021

09/13/2021

**Status:** Action Discontinued

Continue funding our program through recruiting future students through The EXPO, Career Days, Fashion Show, and soon to be our Fashion Clothing Closet. We need to provide hours to pay our adjunct to participate in these activities above.

Funding: \$1000

**Impact on District Objectives/Unit Outcomes (Not Required):**

**Update Year:** 2020 - 2021

09/29/2020

**Status:** Continue Action Next Year

# Program Review - Fashion

Provide financial support for recruiting efforts on and off-campus (high schools) to increase enrollment numbers in our program. Recruiting through school site visits, Fashion shows, Expo event, open house, and community events.

\$250

VTEA funded

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Resources Description

Need marketing material to hand out to high schools during our events like Fashion shows, EXPO, career days, other community events.

Need financial help with fashion show costs for our fall and spring shows.

\*VTEA will fund this action (Active)

**Why is this resource required for this action?:** The fashion department needs flyers to recruit for our marketing events and supplies for these events.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 1000

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

**District Objective 2.4** - By 2021, Increase the percentage of CTE students who achieve their employment objectives by 5 percentage points

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 2.4** - Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

## Action: (Completed) 2020-2021 Professional Development for All Fashion Instructors (VTEA & SW Grant)

Allow all fashion department instructors the opportunity to participate in Professional Development by attending Fashion Industry conventions and educational workshops.

\$15,000

**Leave Blank:**

**Implementation Timeline:** 2020 - 2021

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** All fashion courses and Fashion Merchandising and Design Certificates

**Person(s) Responsible (Name and Position):** Tiffany Wainwright Full time Fashion Faculty

**Rationale (With supporting data):** It is extremely important for our fashion instructors to continue to update their classes and curriculum because the fashion industry is continually changing. By attending fashion industry conventions and workshops they can be sure to keep our program courses up to industry standards for our students to have the most successful learning environment.

**Priority:** Medium

**Safety Issue:** No

# Program Review - Fashion

External Mandate: No

Safety/Mandate Explanation:

## Update on Action

### Updates

**Update Year:** 2020 - 2021

09/13/2021

**Status:** Action Completed

Participating in professional development these past few years has brought amazing growth to our curriculum and our instructors. Our department has attended national conferences and put on our own workshops each year. We just attended a national conference this September and we have brought back so many new ideas to implement into our fashion program. The conferences themselves and relationships we have built from these conferences has really helped our program to be relevant in an ever changing industry.

We will continue to act for funding to attend national conferences like ITAA and Magic in the future.

Funding for 4 instructors to attend a conference next year: \$15,000

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Resources Description

VTEA funded professional development through fashion specific conventions and workshops. (Active)

**Why is this resource required for this action?:** Increase professional development for all fashion faculty to increase student success and update curriculum.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 8000

**Personnel - Faculty** - Send fashion faculty to fashion-specific conferences each year. (Active)

**Why is this resource required for this action?:** Funding to send faculty to national conferences using VTEA or SW grant funds.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 15000

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

**District Objective 2.4** - By 2021, Increase the percentage of CTE students who achieve their employment objectives by 5 percentage points

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 4.3** - Improve professional development practices District-wide for all District employees to support equity and operational effectiveness from 2021-2025.

**Action: (Completed) 2020-2021 CFS Technician: Maintain and improve laboratory environment, supply acquisition and fiscal control to support student learning opportunities.**

# Program Review - Fashion

Provide ongoing and stable support for the CFS Division technician. The Fashion Program is in great need to increase Sandra's hours to full-time. Fashion uses Sandra for lab prep, lab class support, support and manage budget and spreadsheets for the department, run and organize the loaning of the sewing machines to all sewing classes each semester, cut and prepare student sewing bags, order supplies, organize and clean room, and much more.

**Leave Blank:**

**Implementation Timeline:** 2020 - 2021

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** Because the technician works in all laboratories, culinary, fashion and child development, outcomes in all these areas are directly affected. For example:

FASH 160, FASH 161, FASH 162, FASH 271, FASH 272, FASH 273 and Fashion Trailer

Laying Out/Cutting Fabrics

Prepare student bags

Spreadsheets

Loaner Machines

CHLD 149:

Math Activity Presentation

Lesson Plan Design

Math Activity Evaluations

CULN 205:

Knife Skills

Mise en place skills

Recipe Adjustments

CULN 206:

Mise en place

Yeast products

Culinary kitchen practices

Because the technician develops and maintains fiscal spreadsheets showing each course, department and total division expenses courses in the CFS division which are not directly related to laboratory content are also related.

**Person(s) Responsible (Name and Position):** Milli Owens, Division Chair, Jesse Wilcoxson, Area Dean

**Rationale (With supporting data):** This position is essential for our division classes. The technician orders and maintains supplies and equipment for the child development, fashion and culinary labs as well as shops about twice/week for culinary classes. Shopping is also done for fashion and child development, but it is not needed as frequently. In the culinary lab the technician maintains, orders and cleans equipment, maintains and rotates food supplies, conducts end of semester cleaning as well as develops spreadsheets to track culinary expenses by class section. The culinary spreadsheets are sent to culinary faculty weekly. The technician also develops and maintains spreadsheets showing available funds and expenses for each department in the division. These department spreadsheets are sent to all CFS full-time faculty monthly, with information available more frequently if needed.

**Priority:** Medium

**Safety Issue:** No

**External Mandate:** No

**Safety/Mandate Explanation:**

**Update on Action**

*Updates*

# Program Review - Fashion

**Update Year:** 2021-2022

09/13/2021

**Status:** Action Completed

Using our CFS technician is critical to our program. We need Sandra to be hired full-time to help with all of our division labs. The technician will provide support to all of our sewing lab classes, run and organize the loaner sewing machines, create and update all spreadsheets for loaner machines, sewing supplies, and fashion trailer hours and needs, prepare all sewing supply bags for COS and dual enrollment sewing classes. The department is asking for more hours from our CFS technician. We currently have 3 hours a week and would like to increase to a minimum of 10 hours a week. Her expertise in sewing skills and management skills is critical to the success of our students and program. This support is critical to our program especially for our sewing courses and our new fashion trailer.

Funding: CFS technician 10 plus hours a week for fashion

**Impact on District Objectives/Unit Outcomes (Not Required):**

**Update Year:** 2020 - 2021

09/30/2020

**Status:** Continue Action Next Year

Our technician continues to provide support for the fashion program. Supports sewing lab organization, budgets, marketing support and special event support. This position is essential for the CFS division to operate.

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Resources Description

**Personnel - Classified/Confidential -** Provide on-going and stable support for the part time CFS Division technician. This position is essential for the CFS division to operate. Currently this position is funded through Strong WorkForce grants. (Active)

**Why is this resource required for this action?:** This position is essential for our division classes. They order and maintain supplies and equipment for the child development lab and the fashion lab as well as shop about twice/week for culinary classes. In the culinary lab they maintain, order and clean equipment, maintain and rotate food supplies, end of semester cleaning as well as develop spreadsheets and track culinary expenses by section. This position needs to shift to the general fund so funding is ongoing and permanent.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 40000

**Personnel - Classified/Confidential -** Need our CFS Technician to be full-time to accommodate hours needed in Fashion, Culinary, and Child Development labs. (Active)

**Why is this resource required for this action?:** Full time status

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):**

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1 -** Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

District Objectives: 2021-2025

**District Objective 2.1 -** Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 2.4 -** Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

# Program Review - Fashion

## Action: (Completed) 2020-2021 Increase Work Experience Sites

Continue to build partnerships with local businesses in order to provide a plethora of internship sites for both design and merchandising students in our program so that they can successfully complete work experience courses 193, 194, 195 and 196.

**Leave Blank:**

**Implementation Timeline:** 2020 - 2021

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** Fashion 193, 194, 195 and 196

Gain employment and increase industry skills for all fashion students.

**Person(s) Responsible (Name and Position):** Tiffany Wainwright - Fashion Full Time Faculty

**Rationale (With supporting data):** The Fashion Program needs many partnerships with local businesses to provide industry work experiences for our students who need to complete courses 193, 194, 195 and 196 and to build their resumes and to gain employment.

**Priority:** High

**Safety Issue:** No

**External Mandate:** No

**Safety/Mandate Explanation:**

### Update on Action

#### Updates

**Update Year:** 2021-2022

09/13/2021

**Status:** Action Completed

Continue to increase the number of work experience sites in our community for all merchandising and design students. Covid has decreased many of our offerings, but we are hoping that our partnerships with these businesses will re-open their internships soon.

**Impact on District Objectives/Unit Outcomes (Not Required):**

### Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

**District Objective 2.4** - By 2021, Increase the percentage of CTE students who achieve their employment objectives by 5 percentage points

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 2.4** - Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

## Action: (Completed) 2020-21 Continue to Receive Perkins Funding (VTEA)

Continue to apply and receive Perkins Funding for our CTE Fashion Program in order to supplement our large financial needs to fund the program effectively and continue increasing student success rates.

Need to continue to repair and maintain sewing machines, purchase new machines yearly for the classroom and for online students,

# Program Review - Fashion

sewing notions, conferences, and fashion show expenses.  
\$30,000

Leave Blank:

Implementation Timeline: 2020 - 2021

Leave Blank:

Leave Blank:

**Identify related course/program outcomes:** All Fashion courses, program and Fashion Merchandising and Design Certificates

**Person(s) Responsible (Name and Position):** Tiffany Wainwright Full time Fashion Faculty

**Rationale (With supporting data):** The CTE fashion program has large financial needs each year to continue with its overall success. Perkins Funds supply our program with new sewing equipment, equipment repairs, sewing supplies, recruitment needs, marketing materials, and fashion show support.

**Priority:** High

**Safety Issue:** Yes

**External Mandate:** No

**Safety/Mandate Explanation:** Sewing machines need to be maintained and purchases to ensure student safety. Sewing notions needed each semester to support the skill bases courses.

## Update on Action

### Updates

**Update Year:** 2020 - 2021

09/13/2021

**Status:** Action Completed

The Fashion Program will continue to apply for Perkins Funding for our CTE Program each year. The funding allows our program to excel by funding our sewing machines, sewing supplies and other program needs in order to continue to keep up with industry standards in order to ensure our fashion students are current and employable after completion of our program.

Funding amount from Perkins: \$30,000

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Resources Description

**Equipment - Instructional** - Sewing equipment, equipment repair/service, sewing consumables, professional development, advisory meetings, high school visits/career days, fashion shows, marketing supplies, fashion supplies (Active)

**Why is this resource required for this action?:** Needed to support all fashion courses and program needs

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 30000

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

**District Objective 2.4** - By 2021, Increase the percentage of CTE students who achieve their employment objectives by 5 percentage points

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

**District Objective 2.4** - Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.



# Program Review - Fashion

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